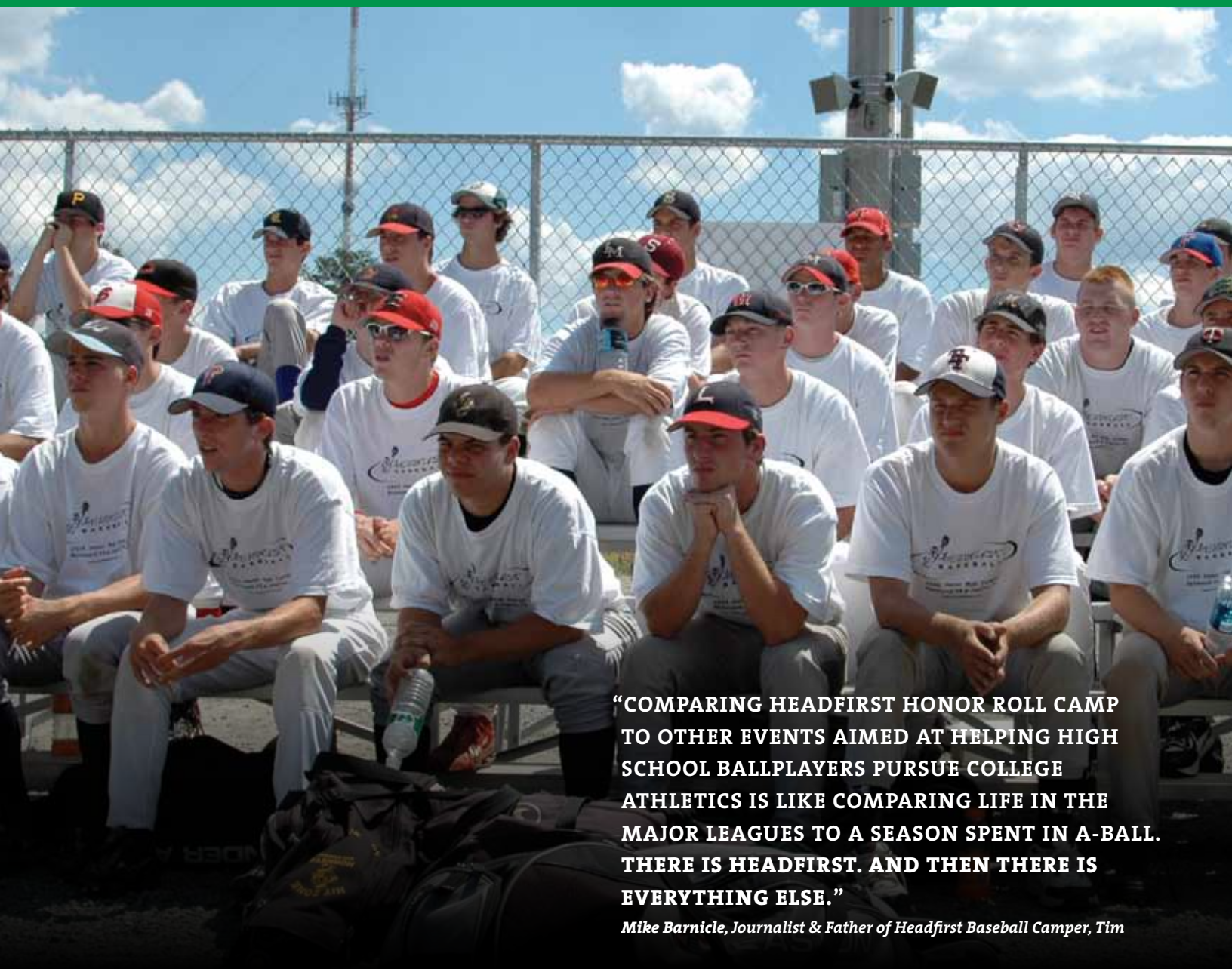


HEADFIRST

HONOR ROLL CAMPS 2011

The Country's Best Academic Baseball Showcases



“COMPARING HEADFIRST HONOR ROLL CAMP TO OTHER EVENTS AIMED AT HELPING HIGH SCHOOL BALLPLAYERS PURSUE COLLEGE ATHLETICS IS LIKE COMPARING LIFE IN THE MAJOR LEAGUES TO A SEASON SPENT IN A-BALL. THERE IS HEADFIRST. AND THEN THERE IS EVERYTHING ELSE.”

Mike Barnicle, Journalist & Father of Headfirst Baseball Camper, Tim

5 CAMPS AT 3 LOCATIONS ACROSS THE COUNTRY

Sacramento, CA Long Island, NY Jupiter, FL

AS FEATURED IN *The New York Times*

HEADFIRST HONOR ROLL CAMPS ARE NOT TYPICAL SHOWCASES.

The Headfirst formula of creating meaningful opportunities through positive instruction, motivation and honesty has made our Honor Roll Camps the most popular academic showcase events in the country for the past 13 years. Coaches representing the country's best college and universities will attend the Camps to recruit, teach and share information about their programs. The Camps are open to rising & current sophomores, juniors and seniors.

SAMPLE SCHEDULE

Day 1

7:30am Registration
8:15am Camp Opens
8:45am Showcase Morning
(Defensive & Offensive Showcases; timed 60-yard dash)
Noon Lunch & College Staff Talks
1:00pm Live Game #1
3:00pm Live Game #2
5:00pm Live Game #3
7:00pm Live Game #4

Day 2

8:00am Camp Opens
8:30am Live Game #5
10:30am Live Game #6
12:15pm Lunch & Headfirst Staff Talks
12:45pm Live Game #7
2:45pm Live Game #8
4:30pm Camp Concludes

Note: Each player will participate in two games each day. The above schedule is only an example — each actual event schedule will vary slightly between locations. At the California & Mid-Atlantic events, Day One will likely extend into evening hours. In Florida, Day One will conclude by approximately 5:30pm. Teams will often have breaks between games. Please refer to our website for specific event schedules (www.headfirsthonorroll.com).

Our mission is provide student-athletes meaningful opportunities to gain exposure before coaches from the best colleges and universities in the country. All Headfirst Honor Roll Camps will include:

- "Showcase morning" — including defense, offense and 60-yard dash
- Four (4) live games (2 per player each day) throughout the event
- Opportunities to meet and interact with the country's best college coaches
- Chances to gain valuable information & perspectives on the college recruiting process

HEADFIRST DIRECTORS



BRENDAN SULLIVAN

Headfirst Co-Executive Director
5-year professional career (San Diego Padres)
Stanford University Graduate



ROB ELWOOD

Headfirst Co-Executive Director
Scouting & Player Development (Cleveland Indians, Boston Red Sox)
Amherst College Graduate



JOHN BRAMLETTE

Associate Director, Headfirst Honor Roll Camps
Founder, Bramlette Consulting LLC
Haverford College & GWU Law Graduate



TED SULLIVAN

CEO, GameChanger Media (www.gamechanger.io)
2-year professional career (Cleveland Indians)
Duke U. & Harvard Business School Graduate



General Information

Headfirst was founded in Washington, D.C. in 1996 on the philosophy that the playing field can serve as a platform from some of life's greatest lessons. Leadership, teamwork, preparation and effort are key principles on which Headfirst has been built. This mentality has made Headfirst the largest camps provider in the D.C. area. The Honor Roll Camps were created in 1999 to serve the showcasing needs of the country's top student-athletes and to provide colleges a recruiting tool focused specifically on strong academic ballplayers. In our newest initiative, we are thrilled to announce that Headfirst has become the official camp partner of the **Boston Red Sox**. Starting in the summer of 2011, Headfirst will be operating a series of "Major League experience" summer camps for boys and girls ages 5 to 13 in Boston, New England and eventually nationwide. To learn more, visit us at www.redsoxcamps.com.

CAMPER ELIGIBILITY

Headfirst Honor Roll Camps are available to any high school sophomore, junior or senior. There is no minimum GPA or standardized test threshold. However, the colleges and universities in attendance will have their own academic standards for admission.

COLLEGE BASEBALL STAFF

Headfirst's Honor Roll Camps boast an impressive lineup of coaches from among the country's best institutions. We expect all coaches listed on this brochure and our website to attend the designated event—and the majority of these coaches will be on the field, in uniform, coaching your ballplayers at Camp. If a specific commitment to attend an Honor Roll Camp changes after the printing of this brochure, this revision will always be represented on our website (www.headfirsthonorroll.com).

WE DO NOT LIST SCHOOLS/COACHES THAT HAVE NO INTENTION OF COMING TO OUR EVENTS.

Each coach attending will have access to a Camp Roster complete with academic and athletic information (as submitted during our online registration process). Each coach will also have an opportunity to speak to participants about his respective school and baseball program. Coaches will be highly accessible to the ballplayers throughout the event to answer questions.

UNIFORMS & WHAT TO BRING TO CAMPS

Ballplayers should wear baseball pants, a hat, and appropriate footwear (depends on which event you're attending—please check our website for additional details) to Camp. Headfirst will provide a numbered t-shirt to each player. We recommend bringing two pairs of pants and two performance undershirts or similar apparel.

ONLINE REGISTRATION

Headfirst Honor Roll Camps do sell out. It is best to register shortly after receiving these materials. Your spot at Camp will be secured only via our online registration process. Payment can be made with Visa, MasterCard or Discover.

NO REFUNDS — NO EXCEPTIONS

Due to the nature of our events, and the travel expenses involved, there will be no refunds due to rain or any other reason for Headfirst Honor Roll Camps. In the event of inclement weather, we will do everything in our power to complete the event. If you face a potential conflict with the dates of our event, it is best you wait to register until you are sure you can attend, as there are no refunds under any circumstances. We apologize for being so strict here—we were able to be more flexible with this policy before the Honor Roll Camps became so popular. Thank you in advance for respecting this policy. Transfers/Credits may be available under limited circumstances. For more details on our transfers/credits policy, please visit our website.

NO EVALUATIONS

There will be no written, email, or telephone evaluations available from the Headfirst staff following an Honor Roll Camp. Our sole mission at Honor Roll Camp is to provide a positive environment in which our attending ballplayers can play and our college staff can evaluate. All college coaches in attendance will be afforded a complete opportunity to evaluate the attendees. While Headfirst is not a recruiting service, we are happy to help our ballplayers with the college process in any way possible. A free informal seminar on the college recruiting process will be presented during each Honor Roll Camp by our unaffiliated partner, the Diamond College Advisory Team (DCAT).

"ALL ASPECTS OF THE HEADFIRST HONOR ROLL CAMP EXCEEDED BOTH MY SON'S AND MY EXPECTATIONS. IT WAS VERY WELL-ORGANIZED AND ALL HEADFIRST COACHES WERE CONSIDERATE AND SHOWED GREAT PATIENCE WITH PLAYERS AND PARENTS. I WOULD RECOMMEND HEADFIRST HONOR ROLL CAMP TO ANY FAMILY THAT WANTS TO SEE HOW THEIR SON RANKS AMONG STUDENT-ATHLETES WITH COLLEGE BASEBALL PROGRAMS ON A NATIONAL LEVEL."

— Joe P., Father of Honor Roll Camper



2011 College Coaches Attending

These lists represent the coaches who have indicated they will be present at particular events as of February 15, 2011. Barring unforeseen circumstances, these lists represent a **minimum** number of coaches that will be attending each 2011 Honor Roll Camp.

California, June 28-29, 2011

Bates	<i>Edwin Thompson</i>	George Washington	<i>Steve Mrowka</i>	Pomona-Pitzer	<i>Jeff Verplancke</i>
Bucknell	<i>Jimmy Gulden</i>	Harvard	<i>Kristaps Aldins</i>	Princeton	<i>Hank Coogan</i>
Carleton	<i>Aaron Rushing</i>	Haverford	<i>Dave Beccaria</i>	Rochester	<i>Joe Reina</i>
Colorado		Hendrix	<i>Neil Groat</i>	Stanford	<i>Brock Ungricht</i>
School of Mines	<i>Jerrid Oates</i>	Holy Cross	<i>Ron Rakowski</i>	Swarthmore	<i>Stan Exeter</i>
Columbia	<i>Pete Maki</i>	Kansas U.	<i>Ritch Price</i>	Tufts	<i>Brian Casey</i>
Davidson	<i>Mike Zandler</i>	Kenyon	<i>Adam Exline</i>	Vassar	<i>Jon Martin</i>
Denison	<i>Mike Clark</i>	Macalester	<i>Matt Parrington</i>	Washington U. (MO)	<i>Steve Duncan</i>
Duke	<i>Edwin Thompson</i>	Middlebury	<i>Bob Smith</i>	Whitman	<i>Jared Holotway</i>
Emory	<i>Bobby Perez</i>	MIT	<i>Todd Carroll</i>	William & Mary	<i>Kyle Padgett</i>
Grinnell	<i>Ben Coopriider</i>	Northern Colorado	<i>Gabe Ribas</i>		

Mid-Atlantic: Session I, August 5-6, 2011

Allegheny	<i>Kelly Swiney</i>	Franklin & Marshall	<i>Adam Taylor & Ryan Horning</i>	Rhodes	<i>Rob Schrier</i>
Amherst	<i>Brian Hamm</i>	George Washington	<i>Steve Mrowka</i>	Rochester	<i>Joe Reina</i>
Babson	<i>Matt Noone</i>	Grinnell	<i>Tim Hollibaugh</i>	Sewanee	<i>Scott Baker</i>
Bates	<i>Mike Leonard</i>	Harvard	<i>Kristaps Aldins</i>	Skidmore	<i>Ron Plourde</i>
Bowdoin	<i>Tom McMahon</i>	Haverford	<i>Dave Beccaria</i>	Stanford	<i>Brock Ungricht</i>
Brandeis	<i>Nick Gallagher</i>	Holy Cross	<i>Greg DiCenzo</i>	Swarthmore	<i>Stan Exeter</i>
Bucknell	<i>Jimmy Gulden or Scott Heather</i>	Ithaca	<i>George Valesente</i>	Trinity (CT)	<i>Bill Decker</i>
Catholic U.	<i>John Nolan</i>	Kenyon	<i>Adam Exline</i>	Tufts	<i>Brian Casey</i>
Carleton	<i>Aaron Rushing</i>	Keuka	<i>Michael Barry</i>	U. of Virginia	<i>Eddie Smith</i>
Case Western	<i>Matt Englander</i>	Lafayette	<i>Brandt Godshalk</i>	Vassar	<i>Jon Martin</i>
Clark (MA)	<i>Jason Falcon</i>	Lehigh	<i>Brian Hirschberg</i>	Villanova	<i>Jim Carone</i>
Columbia	<i>Pete Maki</i>	Macalester	<i>Matt Parrington</i>	Washington & Lee	<i>Brian Smith</i>
Davidson	<i>Mike Zandler</i>	Maryland	<i>Nolan Neiman</i>	Washington College (MD)	<i>Travis Turgeon</i>
Denison	<i>Mike Clark</i>	Middlebury	<i>Bob Smith</i>	Washington U. (MO)	<i>Steve Duncan</i>
Dickinson	<i>Craig Hanson</i>	MIT	<i>Todd Carroll</i>	Wesleyan	<i>Mark Woodworth</i>
Duke	<i>Sean Snedeker</i>	Muhlenberg	<i>Corey Goff</i>	Whitman	<i>Jared Holotway</i>
Emory	<i>Bobby Perez</i>	Pomona-Pitzer	<i>Nick Sussman</i>	William & Mary	<i>Kyle Padgett</i>
Fairfield	<i>Bill Currier</i>	Princeton	<i>Hank Coogan</i>	Williams	<i>Bill Barrale</i>

Mid-Atlantic: Session II, August 7-8, 2011

Allegheny	<i>Kelly Swiney</i>	Franklin & Marshall	<i>Adam Taylor & Ryan Horning</i>	Rochester	<i>Joe Reina</i>
Amherst	<i>Brian Hamm</i>	George Washington	<i>Steve Mrowka</i>	Sewanee	<i>Scott Baker</i>
Babson	<i>Matt Noone</i>	Grinnell	<i>Tim Hollibaugh</i>	Skidmore	<i>Ron Flourde</i>
Bates	<i>Mike Leonard</i>	Harvard	<i>Kristaps Aldins</i>	Stanford	<i>Brock Ungricht</i>
Bowdoin	<i>Tom McMahon</i>	Haverford	<i>Dave Beccaria</i>	Swarthmore	<i>Stan Exeter</i>
Brandeis	<i>Nick Gallagher</i>	Holy Cross	<i>Greg DiCenzo</i>	Trinity (CT)	<i>Bill Decker</i>
Bucknell	<i>Jimmy Gulden or Scott Heather</i>	Ithaca	<i>George Valesente</i>	Tufts	<i>Brian Casey</i>
Carleton	<i>Aaron Rushing</i>	Kenyon	<i>Adam Exline</i>	U. of Virginia	<i>Eddie Smith</i>
Case Western	<i>Matt Englander</i>	Keuka	<i>Michael Barry</i>	Vassar	<i>Jon Martin</i>
Catholic U.	<i>John Nolan</i>	Lafayette	<i>Joe Kinney</i>	Villanova	<i>Jim Carone</i>
Clark U.	<i>Jason Falcon</i>	Lehigh	<i>Brian Hirschberg</i>	Washington & Lee	<i>Brian Smith</i>
Clark U.	<i>Jason Falcon</i>	Macalester	<i>Matt Parrington</i>	Washington College (MD)	<i>Travis Turgeon</i>
Columbia	<i>Pete Maki</i>	Middlebury	<i>Bob Smith</i>	Washington U. (MO)	<i>Steve Duncan</i>
Davidson	<i>Mike Zandler</i>	MIT	<i>Todd Carroll</i>	Wesleyan	<i>Mark Woodworth</i>
Denison	<i>Mike Clark</i>	Muhlenberg	<i>Corey Goff</i>	Whitman	<i>Jared Holotway</i>
Dickinson	<i>Craig Hanson</i>	Pomona-Pitzer	<i>Nick Sussman</i>	William & Mary	<i>Kyle Padgett</i>
Duke	<i>Sean Snedeker</i>	Princeton	<i>Hank Coogan</i>	Williams	<i>Bill Barrale</i>
Emory	<i>Bobby Perez</i>	Rhodes College	<i>Rob Schrier</i>		
Fairfield	<i>Bill Currier</i>				

Mid-Atlantic: Session III, August 10-11, 2011

Allegheny	<i>Kelly Swiney</i>	George Washington	<i>Steve Mrowka</i>	Sewanee	<i>Scott Baker</i>
Amherst	<i>Brian Hamm</i>	Grinnell	<i>Tim Hollibaugh</i>	Skidmore	<i>Ron Flourde</i>
Babson	<i>Matt Noone</i>	Harvard	<i>Kristaps Aldins</i>	Stanford	<i>Brock Ungricht</i>
Bates	<i>Mike Leonard</i>	Haverford	<i>Dave Beccaria</i>	Swarthmore	<i>Stan Exeter</i>
Bowdoin	<i>Tom McMahon</i>	Holy Cross	<i>Ron Rakowski</i>	Trinity (CT)	<i>Bill Decker</i>
Brandeis	<i>Nick Gallagher</i>	Ithaca	<i>George Valsente</i>	Tufts	<i>Brian Casey</i>
Bucknell	<i>Jimmy Gulden or Scott Heather</i>	Kenyon College	<i>Adam Exline</i>	U. of Virginia	<i>Eddie Smith</i>
Case Western	<i>Matt Englander</i>	Keuka	<i>Michael Barry</i>	Vassar	<i>Jon Martin</i>
Catholic U.	<i>John Nolan</i>	Lafayette	<i>Joe Kinney</i>	Villanova	<i>Jim Carone</i>
Clark U. (MA)	<i>Jason Falcon</i>	Lehigh	<i>Brian Hirschberg</i>	Virginia Tech	<i>Ryan Connolly</i>
Columbia	<i>Pete Maki</i>	Macalester	<i>Matt Parrington</i>	Washington & Lee	<i>Brian Smith</i>
Davidson	<i>Mike Zandler</i>	Middlebury	<i>Bob Smith</i>	Washington U. (MO)	<i>Steve Duncan</i>
Denison	<i>Mike Clark</i>	MIT	<i>Todd Carroll</i>	Wesleyan	<i>Mark Woodworth</i>
Dickinson	<i>Craig Hanson</i>	Muhlenberg	<i>Corey Goff</i>	Whitman	<i>Jared Holotway</i>
Duke	<i>Edwin Thompson</i>	Pomona-Pitzer	<i>Nick Sussman</i>	William & Mary	<i>Kyle Padgett</i>
Emory	<i>Bobby Perez</i>	Princeton	<i>Hank Coogan</i>		
Franklin & Marshall	<i>Adam Taylor & Ryan Horning</i>	Rhodes	<i>Rob Schrier</i>		
		Rochester	<i>Joe Reina</i>		

Florida, November 5-6, 2011

Amherst	<i>Brian Hamm</i>	Emory	<i>Bobby Perez</i>	Princeton	<i>Hank Coogan</i>
Bates	<i>Mike Leonard</i>	Franklin & Marshall	<i>Ryan Horning</i>	Rhodes College	<i>Rob Schrier</i>
Bucknell	<i>Jimmy Gulden or Scott Heather</i>	George Washington	<i>Steve Mrowka</i>	Rochester	<i>Joe Reina</i>
Case Western	<i>Matt Englander</i>	Harvard	<i>Kristaps Aldins</i>	Swarthmore	<i>Stan Exeter</i>
Clark U.	<i>Jason Falcon</i>	Haverford	<i>Dave Beccaria</i>	Trinity (CT)	<i>Bill Decker</i>
Columbia	<i>Pete Maki</i>	Holy Cross	<i>Greg DiCenzo</i>	Tufts	<i>Brian Casey</i>
Davidson	<i>Mike Zandler</i>	Kenyon	<i>Adam Exline</i>	Vassar	<i>Jon Martin</i>
Denison	<i>Mike Clark</i>	Lehigh	<i>Brian Hirschberg</i>	Villanova	<i>Jim Carone</i>
Duke	<i>Sean Snedeker</i>	Macalester	<i>Matt Parrington</i>	Washington U. (MO)	<i>Steve Duncan</i>
		Middlebury	<i>Bob Smith</i>	Washington & Lee	<i>Brian Smith</i>

For the most up-to-date listings, please visit our website. If you have any questions about our college coaching staff, please contact us directly at showcase@playheadfirst.com.



“HEADFIRST RUNS FIRST-RATE CAMPS... THEY ARE A GREAT OPPORTUNITY FOR ANY HIGH SCHOOL PLAYER.”

*Paul DePodesta
Vice President of Player Development
& Scouting, New York Mets*

Transportation & Accommodations

BALLPLAYERS ATTENDING HONOR ROLL CAMP ALONE

Ballplayers are welcome to travel to Honor Roll Camp without an accompanying family member (though the vast majority do attend with a parent). However, Headfirst cannot transport players to or from the airport or the ballpark. Any questions about this can be directed to John Bramlette (202.625.1921, x.112).

ACCOMMODATIONS

All campers will be responsible for their own lodging while attending Headfirst Honor Roll Camp. It is not mandatory that campers stay anywhere in particular, but we do offer host hotels for each event (links to each hotel can be found on our website).

CAMP MEALS

Headfirst does not provide meals at any of our Camps. Each of our event locations have food and drink available for purchase on site throughout Camp programming. Players will also be able to leave each facility during breaks in their schedule. We will provide ballplayers with cold water throughout each Camp day.

IF YOU FLY:

California

Sacramento is the most convenient airport (35 minutes from Rocklin, CA). For those flying home after Day 2, it is best to travel at 7:00pm or later if possible. If we know in advance of players needing to leave early, we will make accommodations as best we're able.

Mid-Atlantic

Long Island MacArthur (Islip – ISP) is the most convenient airport (20 minutes from Baseball Heaven) but both LaGuardia and JFL airports (approximately 50 miles each from Baseball Heaven) are also possibilities. Baseball Heaven is located near Yaphank, NY in between I-495 and Route 27. For those flying home after Day 2, it is best to travel at 6:30pm (ISP)/8:00 (JFK/LGA) or later if possible. If we know in advance of players needing to leave early, we will make accommodations as best we're able.

Florida

West Palm Beach (PBI) is the most convenient airport (30 minutes from Jupiter) but Melbourne (apprx. 1 hour) and Fort Lauderdale (apprx. 2 hours) are also possibilities. Jupiter is just north of West Palm Beach along I-95 and Roger Dean Stadium is just off the Donald Ross exit. For those flying home after Day 2, it is best to travel at 6:00 pm or later if possible. If we know in advance of players needing to leave early, we will make accommodations as best we're able.

IF YOU DRIVE:

California

Rocklin High School
5301 Victory Lane
Rocklin CA 95765
rhs.rocklin.k12.ca.us

Mid-Atlantic

Baseball Heaven on Long Island
350 County Road 101
Yaphank, NY 11980
www.baseballheavenli.com

Florida


Roger Dean Stadium Complex
4751 Main Street
Jupiter, FL 33458
www.rogerdeanstadium.com



Registration & Payment Information

Headfirst Online Registration is fast, easy, and convenient. Once enrolled, you will receive a complete receipt electronically, and will be able to update your account (including standardized test scores) up until 14 days prior to Camp.

CAMP	DATES	COST
California	6/28/11 – 6/29/11	\$795 (until 4/1/11, \$870 thereafter)
Mid-Atlantic: Session I	8/5/11 – 8/6/11	\$895
Mid-Atlantic: Session II	8/7/11 – 8/8/11	\$895
Mid-Atlantic: Session III	8/10/11 – 8/11/11	\$895
Florida	11/5/11 – 11/6/11	\$795 (until 9/1/11, \$870 thereafter)



“NOWHERE IN THE COUNTRY
WILL YOU FIND A BETTER CAMP
THAN HEADFIRST. ANY YOUNG
MAN INTERESTED IN DEVELOPING
THE MENTAL AND PHYSICAL
CHARACTERISTICS OF A TOP
LEVEL BALLPLAYER WILL BENEFIT
ENORMOUSLY FROM SPENDING
TIME WITH HEADFIRST STAFF.”

*Josh Byrnes
Vice President of Baseball
Operations, San Diego Padres*

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[Twitter.com/HeadfirstHRoll](https://www.twitter.com/HeadfirstHRoll)