

HEADFIRST

HONOR ROLL CAMPS 2012

The Country's Best Academic Baseball Showcases

"COMPARING HEADFIRST HONOR ROLL CAMP TO OTHER EVENTS AIMED AT HELPING HIGH SCHOOL BALLPLAYERS PURSUE COLLEGE ATHLETICS IS LIKE COMPARING LIFE IN THE MAJOR LEAGUES TO A SEASON SPENT IN A-BALL. THERE IS HEADFIRST. AND THEN THERE IS EVERYTHING ELSE."

Mike Barnicle, Journalist & Father of Headfirst Honor Roll Camper, Tim



5 CAMPS AT 3 LOCATIONS ACROSS THE COUNTRY

AS FEATURED IN *The New York Times*

HEADFIRST HONOR ROLL CAMPS ARE NOT TYPICAL SHOWCASES.

The Headfirst formula of creating meaningful opportunities through positive instruction, motivation and honesty has made our Honor Roll Camps the most popular academic showcase events in the country for the past 14 years. Coaches representing the country's best college and universities will attend the Camps to recruit, teach and share information about their programs. The Camps are open to rising & current sophomores, juniors and seniors.

SAMPLE SCHEDULE

Day 1

7:30am	Registration
8:15am	Camp Opens
8:45am	Showcase Morning (Defensive & Offensive Showcases; timed 60-yard dash)
Noon	Lunch & College Staff Talks
1:00pm	Live Game #1
3:00pm	Live Game #2
5:00pm	Live Game #3
7:00pm	Live Game #4

Day 2

8:00am	Camp Opens
8:30am	Live Game #5
10:30am	Live Game #6
12:15pm	Lunch & Headfirst Staff Talks
12:45pm	Live Game #7
2:45pm	Live Game #8
4:30pm	Camp Concludes

Note: Each player will participate in two games each day. The above schedule is only an example — each actual event schedule will vary slightly between locations. Teams will often have breaks between games. Please refer to our website for specific event schedules (www.headfirthonorroll.com).

Our mission is provide student-athletes meaningful opportunities to gain exposure before coaches from the best colleges and universities in the country.

All Headfirst Honor Roll Camps will include:

- “Showcase morning”—including defensive showcase, batting practice and 60-yard dash
- Four (4) live games (2 per player each day) throughout the event
- Opportunities to meet and interact with the country's best college coaches
- Chances to gain valuable information & perspectives on the college recruiting process

HEADFIRST DIRECTORS



BRENDAN SULLIVAN
President, Headfirst Camps
5-year professional career (San Diego Padres)
Stanford University Graduate



ROB ELWOOD
CEO, Headfirst Camps
Scouting & Player Development (Cleveland Indians, Boston Red Sox)
Amherst College Graduate



JOHN BRAMLETTE
Director, Headfirst Honor Roll Camps
Founder, Bramlette Consulting LLC
Haverford College & GWU Law Graduate



TED SULLIVAN
CEO, GameChanger Media (www.gamechanger.io)
2-year professional career (Cleveland Indians)
Duke U. & Harvard Business School Graduate



Headfirst Camps was founded in Washington, D.C. in 1996 on the philosophy that the playing field can serve as a platform from some of life's greatest lessons. Leadership, teamwork, preparation and effort are key principles on which Headfirst has been built. This mentality has made Headfirst the largest camps provider in the D.C. area. Our Honor Roll Camps were created in 1999 to serve the showcasing needs of the country's top student-athletes and to provide colleges a recruiting tool focused specifically on strong academic ballplayers.

In our newest initiative, Headfirst has begun operating a series of "Major League Experience" summer baseball camps for boys and girls ages 5-13 throughout the country. Headfirst will be running these camps programs as part of exclusive partnerships with the **Boston Red Sox, Chicago Cubs & New York Yankees**. To learn more, visit us at www.redsox.com/camps, www.cubs.com/camps, or www.yankees.com/camps.

CAMPER ELIGIBILITY

Headfirst Honor Roll Camps are available to any high school sophomore, junior or senior. There is no minimum GPA or standardized test threshold. However, the colleges and universities in attendance will have their own academic standards for admission.

COLLEGE BASEBALL STAFF

Headfirst's Honor Roll Camps boast an impressive lineup of coaches from among the country's best institutions. Coaches attending each event are listed on our website, www.headfirsthonorroll.com, and the majority of these coaches will be on the field, in uniform, coaching your ballplayers at Camp. If a specific coach's status changes, that adjustment will always be represented online.

WE DO NOT LIST SCHOOLS/COACHES THAT HAVE NO INTENTION OF COMING TO OUR EVENTS.

Each coach attending will have access to a Camp Roster complete with academic and athletic information (as submitted during our online registration process). Each coach will also have an opportunity to speak to participants about his respective school and baseball program. Coaches will be highly accessible to the ballplayers throughout the event to answer questions.

UNIFORMS & WHAT TO BRING TO CAMPS

Ballplayers should wear baseball pants, a hat, and appropriate footwear (depending on which event you're attending—please check our website for additional details) to Camp. Headfirst will provide a numbered shirt to each player. We recommend bringing two pairs of pants and two performance undershirts or similar apparel.

ONLINE REGISTRATION

Headfirst Honor Roll Camps do sell out. It is best to register shortly after receiving these materials. Your spot at Camp will be secured only via our online registration process. Payment can be made with Visa, MasterCard or Discover.

Due to the nature of our events, and the travel expenses involved, there will be no refunds for any reason. In the event of inclement weather, we will do everything in our power to complete the event. If you face a potential conflict with the dates of our event, it is best you wait to register until you are sure you can attend, as there are no refunds under any circumstances. We apologize for being so strict here—we were able to be more flexible with this policy before the Honor Roll Camps became so popular. Thank you in advance for respecting this policy. Transfers/Credits may be available under limited circumstances. For more details on our transfers/credits policy, please visit our website. **Enrollment may be guaranteed by paying a 50% deposit until April 15, 2012.**

NO EVALUATIONS

There will be no written, email, or telephone evaluations available from the Headfirst staff following an Honor Roll Camp. Our sole mission at Honor Roll Camp is to provide a positive environment in which our attending ballplayers can play and our college staff can evaluate. All college coaches in attendance will be afforded a complete opportunity to evaluate the attendees. While Headfirst is not a recruiting service, we are happy to help our ballplayers with the college process in any way possible. A free informal seminar on the college recruiting process will be presented during each Honor Roll Camp by our unaffiliated partner, the Diamond College Advisory Team (DCAT).

"ALL ASPECTS OF THE HEADFIRST HONOR ROLL CAMP EXCEEDED BOTH MY SON'S AND MY EXPECTATIONS. IT WAS VERY WELL-ORGANIZED AND ALL HEADFIRST COACHES WERE CONSIDERATE AND SHOWED GREAT PATIENCE WITH PLAYERS AND PARENTS. I WOULD RECOMMEND HEADFIRST HONOR ROLL CAMP TO ANY FAMILY THAT WANTS TO SEE HOW THEIR SON RANKS AMONG STUDENT-ATHLETES WITH COLLEGE BASEBALL PROGRAMS ON A NATIONAL LEVEL."

Joe P., Father of Honor Roll Camper



“PARTICIPATING IN THE MID-ATLANTIC HONOR ROLL CAMP WAS ONE OF THE MOST POSITIVE EVENTS IN MY SON’S LIFE. HE HAD NO IDEA WHAT TO EXPECT. HIS EXPERIENCE WAS INCREDIBLY POSITIVE... THE HEADFIRST TEAM COULD NOT HAVE BEEN MORE HELPFUL, PROFESSIONALLY AND PERSONALLY. BEFORE HEADFIRST, JOHN WAS AN INVISIBLE STUDENT-ATHLETE WITH GOOD GRADES AND SCORES. AFTER ATTENDING, HE WAS A RECRUITED ATHLETE WITH AN OPPORTUNITY TO ATTEND SOME OF THE FINEST INSTITUTIONS ON THE PLANET. THANKS FOR CHANGING ONE YOUNG MAN’S LIFE FOREVER.”
Jerry M., Father of 2011 Headfirst Honor Roll Camper, John

Transportation & Accommodations

ACCOMMODATIONS

All campers will be responsible for their own lodging while attending Headfirst Honor Roll Camp. It is not mandatory that campers stay anywhere in particular, but we do offer host hotels with discounted room rates (links to each hotel can be found on our website).

CAMP MEALS

Headfirst does not provide meals at any of our Camps. Each of our event locations have food and drink available for purchase on site throughout Camp programming. Players will also be able to leave each facility during breaks in their schedule. We will provide ballplayers with cold water throughout each Camp day.

BALLPLAYERS ATTENDING HONOR ROLL CAMP ALONE

Ballplayers are welcome to travel to Honor Roll Camp without an accompanying family member (though the vast majority do attend with a parent). However, Headfirst cannot transport players to or from the airport or the ballpark. Any questions about this can be directed to John Bramlette (202.625.1921, x.112).

IF YOU FLY:

California

Sacramento is the most convenient airport (35 minutes from Rocklin, CA). For those flying home after Day 2, it is best to travel at 7:00pm or later if possible. If we know in advance of players needing to leave early, we will make accommodations as best we're able.

Mid-Atlantic

Long Island MacArthur (Islip – ISP) is the most convenient airport (20 minutes from Baseball Heaven) but both LaGuardia and JFL airports (approximately 50 miles each from Baseball Heaven) are also possibilities. Baseball Heaven is located near Yaphank, NY in between I-495 and Route 27. For those flying home after Day 2, it is best to travel at 6:30pm (ISP)/8:00 (JFK/LGA) or later if possible. If we know in advance of players needing to leave early, we will make accommodations as best we're able.

Florida

West Palm Beach (PBI) is the most convenient airport (30 minutes from Jupiter) but Melbourne (apprx. 1 hour) and Fort Lauderdale (apprx. 2 hours) are also possibilities. Jupiter is just north of West Palm Beach along I-95 and Roger Dean Stadium is just off the Donald Ross exit. For those flying home after Day 2, it is best to travel at 6:00 pm or later if possible. If we know in advance of players needing to leave early, we will make accommodations as best we're able.

IF YOU DRIVE:

California

Rocklin High School
5301 Victory Lane
Rocklin CA 95765
rhs.rocklin.k12.ca.us

Mid-Atlantic

Baseball Heaven on Long Island
350 County Road 101
Yaphank, NY 11980
www.baseballheavenli.com

Florida

Roger Dean Stadium Complex
4751 Main Street
Jupiter, FL 33458
www.rogerdeanstadium.com




Registration & Payment Information

Headfirst Online Registration is fast, easy, and convenient. Once enrolled, you will receive a complete receipt electronically, and will be able to update your account (including standardized test scores) up until 14 days prior to Camp.

CAMP	DATES	COST
California	6/26/12 – 6/27/12	\$995
Mid-Atlantic: Session I	8/3/12 – 8/4/12	\$995
Mid-Atlantic: Session II	8/5/12 – 8/6/12	\$995
Mid-Atlantic: Session III	8/8/12 – 8/9/12	\$995
Florida	11/3/12 – 11/4/12	\$895

Beginning in 2012, families are able to secure their spot at their preferred Honor Roll Camp event with a **50% deposit**. Full payment will be required for enrollment beginning on April 15, 2012. For more details, visit our website (www.headfirsthonorroll.com) and click on Payment & Policies.

“I CAME TO HONOR ROLL CAMP HAVING ATTENDED SOME GREAT EVENTS, BUT THIS CAMP WAS SPECIAL. THE ATTENTION I RECEIVED FROM COLLEGE COACHES WAS UNLIKE ANYTHING I HAD EXPERIENCED BEFORE. AS A DIRECT RESULT OF ATTENDING HEADFIRST, I WAS RECRUITED BY SOME OF THE BEST SCHOOLS IN THE COUNTRY... AND RECEIVED A DIVISION I BASEBALL SCHOLARSHIP. HEADFIRST HONOR ROLL CAMP OPENED DOORS I NEVER THOUGHT POSSIBLE, THAT’S THE BEST WAY I CAN PUT IT.”
R.W., Northwestern University, Class of 2016.



“NOWHERE IN THE COUNTRY
WILL YOU FIND A BETTER CAMP
THAN HEADFIRST. ANY YOUNG
MAN INTERESTED IN DEVELOPING
THE MENTAL AND PHYSICAL
CHARACTERISTICS OF A TOP
LEVEL BALLPLAYER WILL BENEFIT
ENORMOUSLY FROM SPENDING
TIME WITH THE HEADFIRST STAFF.”

*Josh Byrnes
General Manager, San Diego Padres*

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